

DEC 5 - 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
David W. Roth et al.

Application No.: 10/655,549

Confirmation No.: 1609

Filed: September 4, 2003

Group Art Unit: 3622

For: INTERNET ADVERTISING SYSTEM

Examiner: James W. Myhre

**FOURTH**  
**PRELIMINARY AMENDMENT**

**VIA FACSIMILE: (571) 273-8300**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Fourth Preliminary Amendment is in response to the "*Notice of Non-Compliant Amendment*", dated September 5, 2007.

**Fee calculation** begins on page 2

**Amendment to the claims** begins on page 3

**Remarks** begin on page 14

**FEE CALCULATION**

The fee for all newly added claims is deemed to be paid, in light of the concurrent cancellation of claims 18-98.

Petition for extension of time (2 months) ..... \$230

**TOTAL..... \$230**